

Aditia Muharam Hidayat

Bachelor of Management

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SUMMARY

Detail-oriented Management graduate with a strong foundation in business strategy, data analysis, and computer science. Adept at bridging the gap between business operations and technological execution, with practical expertise in digital marketing, financial reporting, and IT infrastructure. Proven ability to leverage technical skills from data processing with PLS-SEM to system administration. Proactive problem solver with excellent communication skills, eager to apply theoretical knowledge and hands-on experience to drive organizational growth in a dynamic environment.

SKILLS

Business & Finance: Business Development, Digital Marketing Strategy, Accounting Software (Accurate, Jurnal.id), Financial Reconciliation.

IT Infrastructure & Hardware: Linux Environments, Hardware Server Management (Raspberry Pi), Network Configuration (Tailscale, AdGuard Home), Basic Troubleshooting.

Software & Data Analysis: PLS-SEM, Python Scripting, HTML, CSS, JavaScript (Basic), Local AI Generation Environments (Ollama, WSL2, Forge UI, Fooocus with ZLUDA), Microsoft Office Suite (Advanced), Google Workspace.

Project Management: Trello, Figma, Cross-functional Team Coordination.

Languages: English (Professional Working Proficiency), Japanese (Conversational).

EXPERIENCE

Computer Teacher

June 2026 – October 2026

LKP Good Student of Indonesia

- Delivered computer and programming lessons for elementary, middle, and high school students through structured classroom and small-group instruction.
- Taught digital literacy fundamentals (Microsoft Office, programming concepts, introductory coding) and developed materials and interactive projects adapted to different levels.
- Supported operational readiness of a newly established learning center and assisted promotional events to attract prospective students.

IT Tutor (Freelance)

July 2024 – December 2025

Private & group tutoring

- Instructed elementary and middle school students through private and group IT tutoring sessions.
- Enhanced students' digital literacy: computer operations, internet navigation, and productivity applications.

Accountant

September 2024 – November 2024

PT. Trifza Safindo Utama — Garment Industry

- Processed daily purchase and sales transactions using Accurate and Jurnal.id with timely, accurate data entry.
- Generated delivery orders and invoices; reconciled accounts and prepared financial reports with the finance team.

Polling Station Officer (KPPS)

February 2024

General Election Commission (KPU)

- Facilitated local voting operations to KPU standards: voter verification, procedural assistance, and election-day security.

- Coordinated timely and accurate reporting of final election results.

Freelance Data Support

April 2023 – February 2024

Input Gelora Party

- Validated and processed DPRD candidate support data into the centralized system.
- Ensured regulatory compliance and strict information confidentiality; generated daily reports.

Retention Partnership Operation Intern

December 2023

Cakap.com

- Cultivated collaborative relationships with business partners to ensure partnership continuity; developed, implemented, and monitored retention strategies.
- Measured and reported program performance; acted as liaison between partners and internal teams to resolve operational issues.

Content Strategy Project

August 2023

Project-based

- Engineered a comprehensive content strategy for an entrepreneurial event platform: market research, objectives, buyer personas, and distribution channels.
- Designed multimedia content samples (Instagram posts, Reels, Stories) to pitch the proposed strategy.

MC — Vibu Startup Workshop

May 2023 – June 2023

Online workshop

- Hosted online classes as MC, demonstrating strong public speaking and audience engagement.

AI EXPERIMENTS

Side projects designed, built, and shipped with AI assistance — learning by shipping.

Rephore

AI-agent-friendly knowledge base for smartphone hardware & software service. Next.js + FastAPI + PostgreSQL/pgvector, Docker-deployed with Caddy; live in production on a self-hosted VPS.

github.com/qualzecoat/Rephore

PhoneBench

Local-first smartphone service desk and repair knowledge system (Python, Flask, SQLite). Evidence-based repair workflow with security-minded local-first design.

github.com/jeruk125/PhoneBench

Productivity Dashboard

Personal productivity web app: Pomodoro timer, to-do list, quick links, and theme switcher (HTML, CSS, JavaScript). Built during CodingCamp, August 2026.

github.com/jeruk125/CodingCamp-10August26-AditiaMuharamHidayat

EDUCATION

Esa Unggul University

2021 – 2026

Bachelor of Management — GPA 3.89

Thesis:

"The Influence of Social Media Marketing on Consumer Brand Engagement by Involving Brand Trust: A Case Study of Genshin Impact."

Comprehensive quantitative research: designed surveys, collected respondent data, and utilized PLS-SEM to analyze variables, test hypotheses, and extract actionable business insights on consumer behavior.